

ORIGINAL

TABLED BY

Motion Commissioner Page Second by Commissioner Hunt
Roll call vote 13 ayes 4 pass 0 nay 1 absent. Resolution Tabled
September 20th, 2004.

RESOLUTION 2005 - 09

**RESOLUTION ADOPTING THE WEAKLEY COUNTY
STRATEGIC ECONOMIC DEVELOPMENT PLAN**

WHEREAS, Weakley County is participating in the State Three-Star Pilot Program; and

WHEREAS, a five-year Strategic Economic Plan is a requirement of participating in the program; and

WHEREAS, the Weakley County Chamber of Commerce has provided the leadership and coordination for development of the proposed plan; and

WHEREAS, the Plan was developed with input from many of the County's leading citizens.

NOW, THEREFORE, BE IT RESOLVED by the Weakley County Legislative Body meeting in Regular Session at Dresden, Tennessee, on this 20th day of September, 2004 that:

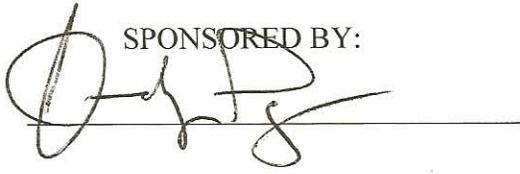
SECTION 1. The Strategic Economic Development Plan be adopted (see attached).

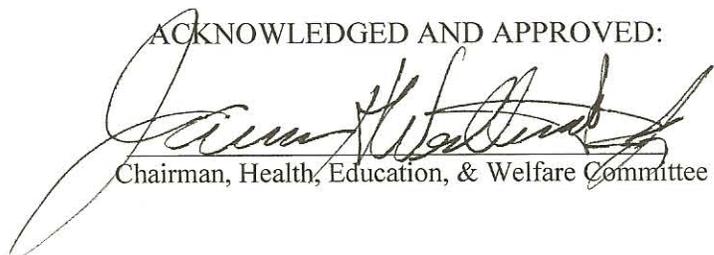
SECTION 2. BE IT FURTHER RESOLVED, that all resolutions of the Board of County Commissioners of Weakley County, Tennessee, which are in conflict with this resolution are hereby repealed.

SECTION 3. BE IT FURTHER RESOLVED, that this resolution shall take effect upon passage by a majority of the members of the Board of County Commissioners of Weakley County, Tennessee.

Pursuant To The Rules Of The Commission, This Resolution Is Sponsored By The Following Members Of The Weakley County Board Of County Commissioners:

SPONSORED BY:


SPONSORED BY:


ACKNOWLEDGED AND APPROVED:

Chairman, Health, Education, & Welfare Committee

Motion made by _____ that the foregoing resolution be adopted:

Motion seconded by _____.

Upon being put to a roll call vote, Motion _____ by a vote of _____ Yeas, _____ Nays,
_____ Passed and _____ Absent.

APPROVED:

ATTESTED:

Ron Gifford, County Mayor

Pat Scarbrough, County Clerk

This the 20th Day of September 2004.

**Proposed
Weakley County
Strategic Economic Development Plan
2004**

This proposed Strategic Economic Development Plan is designed as a road map to assist Weakley County and each of its incorporated cities in their effort to achieve excellence in community and economic development. By adoption of this strategic plan and working with each other, with various state and local agencies, and with various alliances of other government and non-government entities, the officials of Weakley County and each of its cities recognize that our hope for success in improving the quality of life and economic well being of our citizens is dependent upon our efforts to work together.

Approach to Development of the Plan

The Weakley County Chamber of Commerce provided the leadership and coordination for development of this proposed plan.

Initially, the motivation for development of the plan was selection of Weakley County by the Tennessee Department of Economic Development as a pilot county for participation in the revised Governor's Three Star Program. This program recognizes excellence among counties. The program has been in existence for many years but Governor Bredesen and his staff are making significant changes to the program. Some of the requirements of the new program involve the existence of a strategic economic development plan and significantly enhanced involvement of the county commission as the primary legislative body of the county in the approval and accomplishment of the strategic plan.

To accomplish development of a strategic economic development plan for Weakley County, a Leadership Committee was first formed. This committee consisted of the county mayor, each city mayor, the economic development representatives of Dresden and Martin, and the executive committees and executive directors of the Chamber of Commerce and the Joint Economic and Community Development Board.

First, the Leadership Committee organized the areas of activity to be considered into six divisions: business development, visitor development, community involvement, job skills development, community livability, and community pride.

The Leadership Committee determined that the work of developing the plan should involve a group of Weakley County citizens who were broadly representative of the county. Six different workgroups were selected. Each workgroup was selected to include representatives of each city board, the county commission, and other community and business leaders from across the county. (A listing of those who served on a workgroup is attached.) Each of the workgroups was given the charge of making recommendations for inclusion in the plan from their area of work.

technical education, colleges, and the parents of Weakley County students. The means for ensuring that these stakeholders in job skills development communicate more effectively and make more effective use of resources must be strengthened.

Action Plans for Accomplishing the Strategic Economic Development Plan Objectives

The action plans that follow come from the recommendations of the six citizen workgroups. They have been condensed for the purposes of presenting this proposed plan. But the recommendations received from each workgroup are detailed in the workpapers of each workgroup and should be referred to by those parties that will be working on accomplishing the objectives of this proposed plan. The vision of the workgroups, as reflected in their complete recommendations, will be invaluable to those who follow.

It is recognized that some of the action plans involve potential impacts on the budget of Weakley County and that the budget for the fiscal year 2004-2005 has already been adopted. Strategic action plans that involve fiscal impacts will be approached such that they would be considered in the fiscal year 2005-2006 budget. Considerable preparatory work is required for most such action plans and that work can be started now.

Please note that we have also recommended the person or group that should have the responsibility for accomplishing each action plan.

All action plans that have an asterisk (*) before them are requirements of the Three Star program.

1. *Visitation Program – Each local industry should be visited on-site a minimum of twice per year. These visits should be for the purposes of acknowledging the appreciation of the community for the industry and to make contact with key management personnel. The officials who should make the visit should include a representative from the Chamber, a county official (e.g., road supervisor if it is known that a conference with such a person is needed), and local mayor or other city officials.
Responsibility: Chamber of Commerce
2. *Recognition Event – An annual county-wide industry appreciation event will be held. This will be an opportunity to recognize local business and industry leaders and allow them the opportunity to socialize.
Responsibility: Chamber of Commerce
3. *Managers' Organization – An organization of local plant managers to meet quarterly to discuss issues and exchange information will be created, supported, and maintained. Members noted that existing industry can serve as an enticement for new industry in an area.
Responsibility: Chamber of Commerce
4. *Corporate Headquarters Contact Program – A systematic procedure of periodically contacting the corporate headquarters that are located outside

to address issues relating to the development of job related skills and adult literacy, and other responsibilities that may be assigned to it. This committee will be amenable to the county commission

Responsibility: Chamber of Commerce and County Commission

Accountability for the Weakley County Strategic Economic Development Plan

The overall responsibility for the plan will rest with the Weakley County Board of Commissioners with primary support for the monitoring and review resting with the Chamber of Commerce. Accountability of each entity designated as having responsibility for each action plan specified above will be directly to the County Commission. The Chamber will report to the Commission on the status of the accomplishment of the action plans on a semi-annual basis.

The Chamber will conduct a review process for the plan on an annual basis and once per year will present to the Board of Commissioners an updated proposed strategic plan for the Board's consideration and approval. It is anticipated that a similar procedure of soliciting broad based input from business and community leaders will be used each year. It is proposed that the review and updating of the Weakley County Strategic Plan will be scheduled in order to produce a recommended plan to the Commission at its regular meeting in March. This will permit adequate time for inclusion of any items having fiscal impact in the next fiscal year's budget.

Recommendation

It is the recommendation of the Leadership Committee that this proposed Strategic Economic Development Plan be adopted by the Board of County Commissioners and that further support in each way required be extended to the performance and accomplishment of the recommended action plans.

2004 Leadership Committee

Joe Brasher	Suzie German	Andy Page
Randy Brundige	Karen House	James Gary Roberts
Jack Dunning	Eddie Joe McKelvey	Hollie Vowell
Danny Forrester	Junior Moore	Jimmy Westbrook
Ron Gifford		

Workgroup Participants

John Bucy	Randy Edwards	Larry Gaylord
John Clark	Wendell Alexander	Wayne McCreight
Paula Hearn	Mike Biggs	Donna Stricklin
Stan Johnson	Jerry Brigance	Joe Brasher
Randy Potts	Danny Lackey	Dick Phebus
James Gary Roberts	John Thompson	Kermit Hopper
Hollie Vowell	Jennifer Branscum	Virginia Grimes
Andy Page	April Baker	Shelly Bowers
Tracy McGehee	Joe Grooms	Mike Forchione
Danny Forrester	Natalie Boyd	Cathy Smith